“Minds, Brains and Programs”

John R. Searle

1 What psychological and philosophical significance should we attach to recent efforts at computer simulations of human cognitive capacities? In answering this question, I find it useful to distinguish what I will call “strong” AI from “weak” or “cautious” AI (Artificial Intelligence). According to weak AI, the principal value of the computer in the study of the mind is that it gives us a very powerful tool. For example, it enables us to formulate and test hypotheses in a more rigorous and precise fashion. But according to strong AI, the computer is not merely a tool in the study of the mind; rather, the appropriately programmed computer really is a mind, in the sense that computers given the right programs can be literally said to *understand* and have other cognitive states. In strong AI, because the programmed computer has cognitive states, the programs are not mere tools that enable us to test psychological explanations; rather, the programs are themselves the explanations.

2 I have no objection to the claims of weak AI, at least as far as this article is concerned. My discussion here will be directed at the claims I have defined as those of strong AI, specifically the claim that the appropriately programmed computer literally has cognitive states and that the programs thereby explain human cognition. When I hereafter refer to AI, I have in mind the strong version, as expressed by these two claims.

3 I will consider the work of Roger Schank and his colleagues at Yale (Schank & Abelson 1977), because I am more familiar with it than I am with any other similar claims, and because it provides a very clear example of the sort of work I wish to examine. But nothing that follows depends upon the details of Schank’s programs. The same arguments would apply to Winograd’s SHRDLU (Winograd 1973), Weizenbaum’s ELIZA (Weizenbaum 1965), and indeed any Turing machine simulation of human mental phenomena.

4 Very briefly, and leaving out the various details, one can describe Schank’s program as follows: the aim of the program is to simulate the human ability to understand stories. It is characteristic of human beings’ story-understanding capacity that they can answer questions about the story even though the information that they give was never explicitly stated in the story. Thus, for example, suppose you are given the following story: “A man went into a restaurant and ordered a hamburger. When the hamburger arrived it was burned to a crisp, and the man stormed out of the restaurant angrily, without paying for the hamburger or leaving a tip.” Now, if you are asked “Did the man eat the hamburger?” you will presumably answer, “No, he did not.” Similarly, if you are given the following story: “A man went into a restaurant and ordered a hamburger; when the hamburger came he was very pleased with it; and as he left the restaurant he gave the waitress a large tip before paying his bill,” and you are asked the question, “Did the man eat the hamburger?”, you will presumably answer, “Yes, he ate the hamburger.” Now Schank’s machines can similarly answer questions about restaurants in this fashion. To do this, they have a “representation” of the sort of information that human beings have about restaurants, which enables them to answer such questions as those above, given these sorts of stories. When the machine is given the story and then asked the question, the machine will print out answers of the sort that we would expect human beings to give if told similar stories. Partisans of strong AI claim that in this question and answer sequence the machine is not only simulating a human ability but also

1. that the machine can literally be said to *understand* the story and provide the answers to questions, and

2. that what the machine and its program do *explains* the human ability to understand the story and answer questions about it.

5 Both claims seem to me to be totally unsupported by Schank's[1] work, as I will attempt to show in what follows.

6 One way to test any theory of the mind is to ask oneself what it would be like if my mind actually worked on the principles that the theory says all minds work on. Let us apply this test to the Schank program with the following *Gedankenexperiment*. Suppose that I'm locked in a room and given a large batch of Chinese writing. Suppose furthermore (as is indeed the case) that I know no Chinese, either written or spoken, and that I'm not even confident that I could recognize Chinese writing as Chinese writing distinct from, say, Japanese writing or meaningless squiggles. To me, Chinese writing is just so many meaningless squiggles. Now suppose further that after this first batch of Chinese writing I am given a second batch of Chinese script together with a set of rules for correlating the second batch with the first batch. The rules are in English, and I understand these rules as well as any other native speaker of English. They enable me to correlate one set of formal symbols with another set of formal symbols, and all that "formal" means here is that I can identify the symbols entirely by their shapes. Now suppose also that I am given a third batch of Chinese symbols together with some instructions, again in English, that enable me to correlate elements of this third batch with the first two batches, and these rules instruct me how to give back certain Chinese symbols with certain sorts of shapes in response to certain sorts of shapes given me in the third batch. Unknown to me, the people who are giving me all of these symbols call the first batch "a script," they call the second batch a "story" and they call the third batch "questions." Furthermore, they call the symbols I give them back in response to the third batch "answers to the questions," and the set of rules in English that they gave me, they call "the program." Now just to complicate the story a little, imagine that these people also give me stories in English, which I understand, and they then ask me questions in English about these stories, and I give them back answers in English. Suppose also that after a while I get so good at following the instructions for manipulating the Chinese symbols and the programmers get so good at writing the programs that from the external point of view – that is, from the point of view of somebody outside the room in which I am locked – my answers to the questions are absolutely indistinguishable from those of native Chinese speakers. Nobody just looking at my answers can tell that I don't speak a word of Chinese. Let us also suppose that my answers to the English questions are, as they no doubt would be, indistinguishable from those of other native English speakers, for the simple reason that I am a native English speaker. From the external point of view – from the point of view of someone reading my "answers" – the answers to the Chinese questions and the English questions are equally good. But in the Chinese case, unlike the English case, I produce the answers by manipulating uninterpreted formal symbols. As far as the Chinese is concerned, I simply behave like a computer; I perform computational operations on formally specified elements. For the purposes of the Chinese, I am simply an instantiation of the computer program.

7 Now the claims made by strong AI are that the programmed computer understands the stories and that the program in some sense explains human

[1] I am not, of course, saying that Schank himself is committed to these claims.

understanding. But we are now in a position to examine these claims in light of our thought experiment.

8 1. As regards the first claim, it seems to me quite obvious in the example that I do not understand a word of the Chinese stories. I have inputs and outputs that are indistinguishable from those of the native Chinese speaker, and I can have any formal program you like, but I still understand nothing. For the same reasons, Schank's computer understands nothing of any stories, whether in Chinese, English, or whatever, since in the Chinese case the computer is me, and in cases where the computer is not me, the computer has nothing more than I have in the case where I understand nothing.

9 2. As regards the second claim, that the program explains human understanding, we can see that the computer and its program do not provide sufficient conditions of understanding since the computer and the program are functioning, and there is no understanding. But does it even provide a necessary condition or a significant contribution to understanding? One of the claims made by the supporters of strong AI is that when I understand a story in English, what I am doing is exactly the same – or perhaps more of the same – as what I was doing in manipulating the Chinese symbols. It is simply more formal symbol manipulation that distinguishes the case in English, where I do understand, from the case in Chinese, where I don't. I have not demonstrated that this claim is false, but it would certainly appear an incredible claim in the example. Such plausibility as the claim has derives from the supposition that we can construct a program that will have the same inputs and outputs as native speakers, and in addition we assume that speakers have some level of description where they are also instantiations of a program. On the basis of these two assumptions we assume that even if Schank's program isn't the whole story about understanding, it may be part of the story. Well, I suppose that is an empirical possibility, but not the slightest reason has so far been given to believe that it is true, since what is suggested – though certainly not demonstrated – by the example is that the computer program is simply irrelevant to my understanding of the story. In the Chinese case I have everything that artificial intelligence can put into me by way of a program, and I understand nothing; in the English case I understand everything, and there is so far no reason at all to suppose that my understanding has anything to do with computer programs, that is, with computational operations on purely formally specified elements. As long as the program is defined in terms of computational operations on purely formally defined elements, what the example suggests is that these by themselves have no interesting connection with understanding. They are certainly not sufficient conditions, and not the slightest reason has been given to suppose that they are necessary conditions or even that they make a significant contribution to understanding. Notice that the force of the argument is not simply that different machines can have the same input and output while operating on different formal principles – that is not the point at all. Rather, whatever purely formal principles you put into the computer, they will not be sufficient for understanding, since a human will be able to follow the formal principles without understanding anything. No reason whatever has been offered to suppose that such principles are necessary or even contributory, since no reason has been given to suppose that when I understand English I am operating with any formal program at all.

10 Well, then, what is it that I have in the case of the English sentences that I do not have in the case of the Chinese sentences? The obvious answer is that I know what the former mean, while I haven't the faintest idea what the latter mean. But in

what does this consist and why couldn't we give it to a machine, whatever it is? I will return to this question later, but first I want to continue with the example.

11 I have had the occasions to present this example to several workers in artificial intelligence, and, interestingly, they do not seem to agree on what the proper reply to it is. I get a surprising variety of replies, and in what follows I will consider the most common of these (specified along with their geographic origins).

12 But first I want to block some common misunderstandings about "understanding": in many of these discussions one finds a lot of fancy footwork about the word "understanding." My critics point out that there are many different degrees of understanding; that "understanding" is not a simple two-place predicate; that there are even different kinds and levels of understanding, and often the law of excluded middle doesn't even apply in a straightforward way to statements of the form "x understands y"; that in many cases it is a matter for decision and not a simple matter of fact whether x understands y; and so on. To all of these points I want to say: of course, of course. But they have nothing to do with the points at issue. There are clear cases in which "understanding" literally applies and clear cases in which it does not apply; and these two sorts of cases are all I need for this argument.[2] I understand stories in English; to a lesser degree I can understand stories in French; to a still lesser degree, stories in German; and in Chinese, not at all. My car and my adding machine, on the other hand, understand nothing: they are not in that line of business. We often attribute "understanding" and other cognitive predicates by metaphor and analogy to cars, adding machines, and other artifacts, but nothing is proved by such attributions. We say, "The door *knows* when to open because of its photoelectric cell," "The adding machine *knows how* (*understands how*, is *able*) to do addition and subtraction but not division," and "The thermostat perceives changes in the temperature." The reason we make these attributions is quite interesting, and it has to do with the fact that in artifacts we extend our own intentionality;[3] our tools are extensions of our purposes, and so we find it natural to make metaphorical attributions of intentionality to them; but I take it no philosophical ice is cut by such examples. The sense in which an automatic door "understands instructions" from its photoelectric cell is not at all the sense in which I understand English. If the sense in which Schank's programmed computers understand stories is supposed to be the metaphorical sense in which the door understands, and not the sense in which I understand English, the issue would not be worth discussing. But Newell and Simon (1963) write that the kind of cognition they claim for computers is exactly the same as for human beings. I like the straightforwardness of this claim, and it is the sort of claim I will be considering. I will argue that in the literal sense the programmed computer understands what the car and the adding machine understand, namely, exactly nothing. The computer understanding is not just (like my understanding of German) partial or incomplete; it is zero….

Excerpted from John R. Searle, "Minds, Brain, and Programs",
Behavioral and Brain Sciences 3 (1960)

---

[2] Also, "understanding" implies both the possession of mental (intentional) states and the truth (validity, success) of these states. For the purposes of this discussion we are concerned only with the possession of the states.

[3] Intentionality is by definition that feature of certain mental states by which they are directed at or about objects and states of affairs in the world. Thus, beliefs, desires, and intentions are intentional states; undirected forms of anxiety and depression are not. For further discussion see Searle (1979).